

### Inside sales

Inside sales activities create a supplemental sales channel for the direct selling force; utilizing targeted, high frequency calling campaigns directed toward a desired prospect base. Inside sales can maintain a varied number of functions ranging from: revenue production, lead generation, event attendee recruitment, market intelligence gathering, customer service, sales support, or any other desired function involving directing a call toward a suspect, prospect, client, or competitor. cold closers provides performance based inside sales services to organizations with a strong desire to optimize, build, or outsource a tactical inside selling effort.

- Product/ service sales
- Contact identification
- Appointment setting
- Opportunity qualification
- Market intelligence gathering
- Channel sales development
- Prospect/ suspect tracking

For details and to schedule a complimentary assessment please call Sales at **866 945 9449 x200** or find us on the web at [www.coldclosers.com](http://www.coldclosers.com)