

## Proof prospecting

The most comprehensive cold calling program designed to achieve increased sales performance in 30 days or less. Guaranteed! (or you don't pay)

### what you get:

- Assessment and analysis
- Consulting and setup (optimize calling strategy, database, success objectives, etc.)
- 40 hour calling project
- Toll free number (inbound response)
- Co- branded email account
- CRM license (analysis, reporting, tracking, and measurement)

### how you benefit:

- Immediate ROI (fresh sales pipeline)
- Compressed sales cycle
- Valuable market intelligence
- Database optimization
- Sustainable benchmarking standards
- Sales revenue

### how you use it:

- Lead generation (prospect qualification)
- Inside sales (end to end telesales effort)
- Contact identification (decision maker, influencer, resistor)
- Appointment setting (specified date/time, near term, future)
- Market intelligence gathering (marketing & competitive knowledge)
- Channel sales development (channel partners, resellers)
- Prospect/ suspect tracking (buying stages and cycles)
- Blind surveying (unbiased, and non-intrusive without divulging partner organization)
- Event recruitment (seminar, webinar, discussion group, tradeshow)
- New product development analysis (beta testing, pricing, market sensitivity)

**what you invest: \$2495** (flexible payment options)  
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For details and to schedule a complimentary assessment please call Sales at **866 945 9449 x200** or find us on the web at [www.coldclosers.com](http://www.coldclosers.com)